

Order / Rev: 215687
 Alt Order #: 06865523
 Flight Dates: 10/30/12 - 11/06/12

Advertiser: POL/Priorities USA Action
 Product Desc: 10/30-11/6 PRIORITIES USA ACT
 Estimate: 1790

WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	WAVY	10/31/12	10/31/12	WAVY News 10 @530p CM News 10 @530p		530p-6p	--W----	1:00	1	\$5,000.00	P1	0.00	NM	1	\$5,000.00
WAVY10NWS-5.30<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----		1				\$5,000.00		0.00			
E 15	WAVY	11/01/12	11/01/12	WAVY News 10 @6p CM News 10 @6p		6p-630p	---T---	1:00	1	\$6,000.00	P1	0.00	NM	1	\$6,000.00
WAVY NEWS10-6<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---		1				\$6,000.00		0.00			
E 16	WAVY	10/30/12	10/30/12	M-F 7-730p CM M-F 7-730p		7-730p	-T-----	1:00	1	\$4,000.00	P1	0.00	NM	1	\$4,000.00
ENT TONIGHT 30<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----		1				\$4,000.00		0.00			
E 17	WAVY	11/01/12	11/01/12	Tonight Show/Jay Leno CM Tonight Show w/Leno		1134p-1237a	---T---	1:00	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---		1				\$2,000.00		0.00			
E 18	WAVY	11/03/12	11/03/12	WAVY News 10 Sa 7a CM WAVY News 10 Sa 7a		7a-8a	-----S-	1:00	1	\$3,000.00	P1	0.00	NM	1	\$3,000.00
WAVY NWS SAT7A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-		1				\$3,000.00		0.00			
E 19	WAVY	11/03/12	11/03/12	Sa 7-8p CM Sa 7-8p		7p-8p	-----S-	1:00	1	\$1,000.00	P1	0.00	NM	1	\$1,000.00
ENT TONITE60 W															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-		1				\$1,000.00		0.00			
E 20	WAVY	11/04/12	11/04/12	Today Show Su CM Today Show Sunday		8a-9a	-----S	1:00	1	\$3,600.00	P1	0.00	NM	1	\$3,600.00
SUNDAY TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S		1				\$3,600.00		0.00			
													Totals	20	\$69,000.00